

## CYCSA Planning Meeting 09.2015 • Fishing Association 2015/16

### Proposal

To organise a series of activities and events to directly involve those Club members and families with an interest in fishing.

### Our Targets

To be an association that is relevant to members interested in fishing.

To provide value to members for their FA membership fee of \$23.

To organise activities that focus upon youth - to encourage members to participate with their children and grandchildren - to have fun and success.

To organise activities that are educational - to broaden members' knowledge of fishing methods and techniques.

To increase FA sponsorship support and monies to facilitate/offset activities.

To increase numbers on the FA committee - to provide broader opinion, discussion and ideas - and people to run with specific projects.

### Activities planned or under committee consideration for 2015/16

#### • Collaborative activities

- > FA and SAA - 'An Evening with "Just a Girl"' (October)
- > All associations - 'Christmas BBQ' (December)
- > FA and CA/Ballast Cup Committee - 'Fun Fishing Competition' (January) - TBD
- > FA and CA - 'Pt Vincent Fishing Competition' (Easter) - TBD

#### • Youth Focus

- > 'Come Fishing' days - for members and families (March, April, May)  
Utilising *CYC1* as a 'flagship' for group fishing - Sundays and school holidays  
Local fishing with weigh-in and post fishing BBQ.
- > 'Cockling Day' - collecting bait at Goolwa Beach (November/December).

#### • Education

- > 'Tackle Talk' - informal talks and demos by knowledgeable presenter(s) - topics include rigging for targetted fish, line weights/strength, rod and reel types, berley types/methods - 1 hour, 11.00am starts, Saturdays/Sundays/school holidays (April).
- > 'Filleting Fish' demonstrations - demos by skilled and knowledgeable presenter(s) - different techniques for different fish (flathead, gar, snapper) - 1 hour, 11.00am starts, Saturdays/Sundays/school holidays (May).  
Extension of this activity - cooking fish demos with Celebrity Chefs.
- > Information evening - Department of Fisheries guest speaker - new fishing zones.

#### • Just for Fun

- > 'Boating Showcase/Party' - for FA members to enjoy a party onboard rafted luxury boats - food/drink provided by sponsors (November).
- > 'Catch and Cook Crabbing Day' - for all Club members and families (February)

### FA Initiatives

Bait freezer and containers for FA members - FA committee maintains this well used facility.

Promotional banner and flags for FA events.

Training to qualify volunteer FA committee members to operate *CYC1*.

### FA Future Initiatives

Explore development of a FA Facebook for younger members to post.

Develop recognition trophies for FA competitions/achievements.

Develop and integrate FA marketing with Club to promote Club membership.

